



## Social media



**“Technology has allowed me to reach my fans directly. Social media: it has been a complete revolution of how to interact, promote and share things.”**

~ Tony Hawk

### **LinkedIn, YouTube, Facebook, Twitter, Pinterest, Snap Chat, Instagram.....**

Social media is an integral part of modern business but do you understand how to utilise it to grow your business?

- How do you know which platforms to use?
- What content should you add and how regularly?
- How can social media grow your data base and your list of clients?
- Public site or private?
- Marketing on social media

Come and hear from our panel of experts and then ask those questions you have wanted to ask.

This seminar is being run twice in the month of July;

**Date:** Wednesday, 22 July 2015

**Location:** Microsoft Head Office, Level 5, 22 Viaduct Harbour Ave, Auckland Central

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**Date:** Wednesday, 29 July 2015

**Location:** BNZ Partner Centre, Level 1, 86 Highbrook Drive, East Tamaki, Auckland

**Time (both):** 7:30 am - 8:45 am (breakfast provided)

**Cost:** FREE!

**RSVP:** [www.rsmprince.co.nz](http://www.rsmprince.co.nz) and visit the events page

The workshop spaces are limited, so please register to reserve your place today.